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# Hallmarking

Hallmarks are important because they guarantee to the consumer that the article has been independently tested to be of the stated minimum purity. They also inform and protect vendors from unintentionally mis-describing an article. The presence of a hallmark avoids the necessity of re-testing a piece whenever it is valued or offered for resale.



# *Guarantee to the Consumer*

**HALLMARKING**  
WHAT YOU NEED TO KNOW

**A hallmark is a quality control mark placed on an article made of precious metal. Sometimes called a hall, assay or standard mark. It is usually applied after accurate independent testing by an assay office**



*Quality*

Before items made of precious metals such as silver, gold or platinum are stamped with an assay's hallmark they undergo rigorous testing to prove whether or not the metal purity measures up to the established standards. In fact, the word assay is derived from the French word meaning to test, trail or examine



# *Rigorous Testing*

Assaying and Hallmarking centers are facilitated with the equipment and machinery to check the fineness and karat of gold in gold jewelry and laser marking machines to hallmark jewelry.



*Machinery*

Hallmarked jewelry carries five marks - the BIS logo, the fineness number, mark of the hallmarking center, year of marking and the jewelers mark.



# *Five Markings*

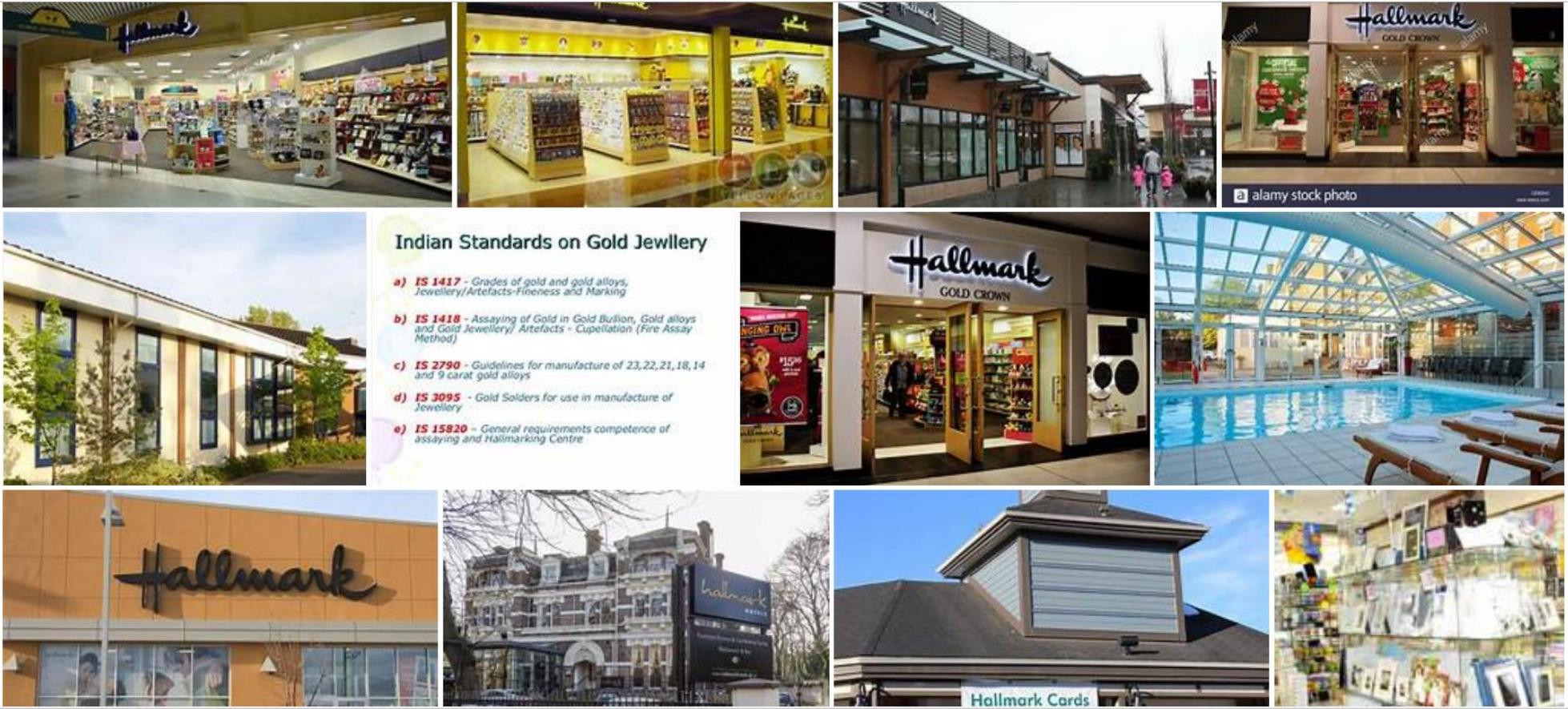


The principal objective of Hallmarking is to maintain legal standards of purity /fineness in gold. In India, the BSI i.e. Bureau of Indian Standards undertakes certification of purity of gold jewelry in accordance with Indian Standards IS:1417 Grades of Gold and Gold Alloys.



*Indian  
Standards  
IS:1417*

# More images



# Setting up & Managing Hall Marking Centre

One assaying and hallmarking centre can hallmark about 800 -1,000 jewelry articles per day.

The project cost for an assaying and hallmarking centre is estimated at INR 2 crores



*Project  
Cost*

<http://www.primaryinfo.com/hallmarking.htm>

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# Hallmarking

Standards and Certification, Technology, Rules and Regulations, Market, Reports, Equipment

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### Project at a Glance

- Gold prices would be highly dominated by worries about economic growth and sovereign debt and also India has made hallmarking gold jewellery mandatory which will increase the demand
- A hallmark is a quality control mark placed on an article made of precious metal. Sometimes called a hall, assay or standard mark. It is usually applied after accurate independent testing by an assay office. In

### General Introduction

- Hallmarking -consumer advice
- History of hallmarking
- Hallmarking : Q&A
- Hallmarking introduced in India
- Hallmarking : FAQ
- Hallmarking
- Convention on the Control And Marking of Articles of Precious Metals

### Contents on the CD Rom

### Hallmarking Centers

- BIS Recognized Hallmarking Center
- British Hallmarking Council
- NML-DST Gold Hall marking Centre
- The Goldsmith's Company
- JM Noble Metals
- The Birmingham Assay Office
- The Cochin Assay Company Pvt Ltd

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*Questions?*