

EXPORTING MORINGA LEAF POWDER

Presentation by
<http://www.primaryinfo.com>

ABOUT MORINGA LEAF POWDER

- ◉ Moringa leaves contain a variety of nutrients and have a high level of antioxidant activity.
- ◉ The leaves are rich in the following substances: Vitamins: A, B, C and E, Minerals: iron, calcium, selenium, phosphorus and potassium; Essential fatty acids: omega-3 and omega-6; Protein ;Fibre
- ◉ moringa is commonly marketed as: supporting immune health, improving general health, increasing energy levels.

EXPORTS

- ◉ India is the largest producer and supplier of moringa.
- ◉ In 2017, global annual exports of moringa (including leaf powder, seed oil and other products) by India were estimated to amount to around 500 tonnes, of which an estimated 100-200 tonnes goes to Europe.

REQUIREMENT OF BUYERS

- The use of moringa is based on its composition. Therefore, buyers have specific requirements on composition and nutritional profile.
- Buyers will usually request a Certificate of Analysis to verify that moringa meets their quality requirements.

CERTIFICATE OF ANALYSIS

- ⦿ A document attesting that specific goods have undergone specified testing with specified results.
- ⦿ In international trade, is usually the result of an agreement between the seller and the buyer, or a requirement of one of their governments.
- ⦿ The certificate of analysis is mostly used for food products, wines and spirits, chemicals and pharmaceuticals



Certificate of Analysis

Product name	: Moringa leaf powder	Batch No.	: BHC3201/
Active constituent of the plant	: Alkaloids	Date of Report	: 05.01.2015
Code	: BHC3201	Mfg. date	: Jan - 2015
Plant part	: Leaf	Retest date	: Dec - 2017
Botanical name /Family	: Moringa oleifera	Country of origin	: India
		Quantity	: 1000 kg

SL #	TESTS	SPECIFICATION	RESULT	TEST PROTO
1	Description	Greenish powder with characteristic odor.	Complies	Visual Insp
2	Identification	To pass the Test	Passes the Test	By TLC
3	Moisture (% w/w) LOD @ 105 degree for 3 hours	≤ 10 %	5.20	As per USF
4	Material passing through 40# (%w/w)	≥ 90.0	99.92	As per USF size distrib

Moringa

Multipurpose and miracle tree, Species, Extraction and Water Treatment, Benefits of Moringa Leaves, Products Of Moringa, Medicinal Uses, Buyers And suppliers

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Information Profile @ a glance

- **Moringa oleifera**, known as Moringa, is native to north India but is now found throughout the tropics.
- Moringa is also known as horseradish tree, drumstick tree and mother's best friend.
- It will survive in a temperature range of 25 to 40 degree centigrade.
- Moringa prefers neutral to slightly acidic soils and grows best in well drained loam to clay-loam.
- Moringa helps to clean dirty water and is a useful source of medicines.
- It provides lots of leafy material that is useful when using alley cropping systems.
- Leaves are low in fats and carbohydrates and rich in minerals, iron and vitamin B.
- Pod are cooked like other green beans and have a similar flavour to asparagus.
- The seed contains 35% oil and this is used for cooking purposes.
- **Eating Moringa food products is good for those suffering from malnutrition due to the high protein and fibre content.**

[HTTP://WWW.PRIMARYINFO.COM/MORINGA.HTM](http://www.primaryinfo.com/moringa.htm)

Project Data Base
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QUESTIONS?

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